

PIBC Fundraising Explained 2017/2018

Mandatory Fundraising

All members of the Purdue Intercollegiate Bowling Club will be required to participate/ complete a set amount of mandatory fundraising. Each member must complete any combination of three (3) of the following. You may choose the same item multiple times in order to complete the minimum requirement of three (3). All funds raised through this mandatory fundraising will go directly to the club to help offset travel expenses, tournament entry fees, etc.

- Work parking for a football game
- Make a basket to be auctioned off at the Boilermaker Classic
- Make a \$75 donation to the club

We will not be able to work all of the football games due to some of them not being at home and due to some tournaments we have going on at the same time as the football games, so here are the dates we will be able to work.

Friday, September 8, 2017

Saturday, October 7, 2017

Saturday, November 4, 2017

Saturday, November 25, 2017

If you would like to work one of the football games, you must let Chris know by 12 noon on the tuesday before the game or you will not be counted on being there. If you say that you are going to work the football game, you cannot back out and will be required to be there.

Bowl-a-Thon

The bowl-a-thon will take place the weekend after Thanksgiving break and will consist of 3 games. Pledges can be made as a set amount or can be made on a per-pin basis. 50% of pledges made will go directly toward offsetting the individual's team fees. The other 50% will go directly to the club to help offset travel expenses, tournament entry fees, etc.

T-shirt Sponsorships

Start: Now

Money and Logos due: Friday, September 15

Each year, we have a t-shirt made that is available for purchase by team members, parents, and the general public. Because we are a self-sufficient club, we rely on fundraising and generous donations from outside sources, also known as “sponsors” in order to be successful. One of the ways that we show our appreciation of these “sponsors” is by printing their logos or names on the back our team shirts. As an incentive for members to go out and get sponsors, a portion of the money donated will go toward offsetting the individuals team fees. That breakdown is as follows:

- Largest Donation – 25% goes directly toward team fee, 75% goes directly to the club
- Second Largest Donation – 50% goes directly toward team fee, 50% goes directly to the club
- All other Donations – 75% goes directly toward team fee, 25% goes directly to the club

More information on the t-shirts and t-shirt sponsorships can be found on the PIBC Sponsorship Form or by emailing Chris.

Soapy Joes

Start Date: August 28, 2017

End: September 6, 2017

Money Due: September 7, 2017

This is a fundraiser in joint with the Lafayette open tournament where we will obviously be selling Soapy Joe’s soap to raise money for the club. Different types of soap are available and they are a very good price and a good profit margin for the fundraising. Everybody does laundry so go around your floors and sell what you can.

There is an attachment in the email that you will need to print off and turn in with the money all due on September 7.

Yankee Candle

Online Sales

Start: now

End: January 12

Brochure Sales

Start: September 18, 2017

End: October 13, 2017

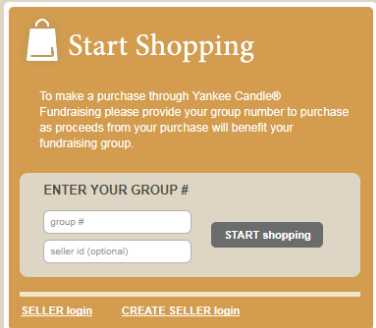
The Yankee Candle Fundraiser is probably the easiest fundraiser on our end every year. Being pretty self explanatory, basically we are selling candles and we receive 40% of the sales without having to do much and pricing is comparable to in store retail pricing. There are two portions to this fundraiser: the Brochures as well as the Online portion.

For the brochure section, we will all be given brochures to make sales with so that we can each take it to our families and show them on paper what is being offered or sold. This is like any other normal fundraiser where you will collect the money with the sale and you will have to deliver the candles yourselves.

The online sales for this fundraiser is much easier for both you and the buyer. You will have to follow a set of instructions to create a buyer account for our club, but the product will ship directly to the buyer, should they choose that option.

To buy directly from the website, use the following steps:

1. Go to yankeecandlefundraising.com
2. About half way down, there will be this window
3. Enter the Purdue Intercollegiate Bowling Club group number (990063280)
4. Click start shopping (do not worry about the seller number)



The screenshot shows a 'Start Shopping' window with a shopping bag icon. Below the title, it says: 'To make a purchase through Yankee Candle® Fundraising please provide your group number to purchase as proceeds from your purchase will benefit your fundraising group.' There is a section titled 'ENTER YOUR GROUP #' with two input fields: 'group #' and 'seller id (optional)'. A 'START shopping' button is to the right of the fields. At the bottom, there are links for 'SELLER login' and 'CREATE SELLER login'.

Skip-a-Meal's

Skip-a-Meal fundraisers are days where we get a certain percentage of the sales of a restaurant for a certain amount of time. When these happen, we will ask that you do your best to make it to the fundraiser and to do the best you can to bring your friends.

Most of the time, they will be done during the later hours of the day during dinner time and also during the week. We will make sure to announce the dates and times for the skip-a-meals so we can all make sure to bring as many people as possible.